GLOBAL INVEST

PROTECTED INVESTMENTS IN HIGH-YIELD PROJECTS

Project №1475
System for copying trades of traders
(expansion of activities)

Required amount of investment: **$750 000**

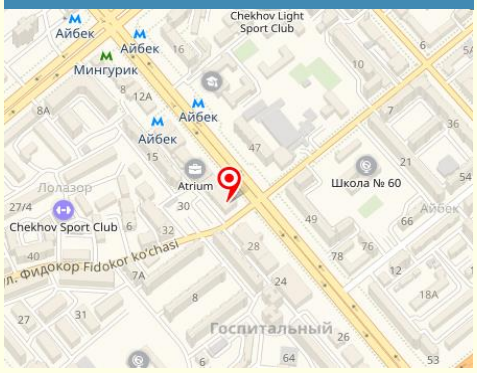
Annual net profit: **$6 640 000**

Profitability of investment capital: **620%**

Project author's investment: **$150 000**

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Description: The author of the project plans to expand the service that copies trades of traders on user accounts without transferring funds through API keys. The service excludes the direct transfer of the user's assets to the trader. This eliminates the trust management of funds and the risk of losing a deposit. Despite the fact that the service started working recently, it already has 170 subscribers and $70 000 in revenue to date.
The trader receives commissions for profitable trades.
Field of activity:
1. Cryptocurrency market;
2. Stock market.
At this stage there is:
1. Website in 5 languages, back office, tested platform for a year.
2. Formed client base.
3. Formed staff in the amount of 10+ units.
4. Ready-made financial model.
5. Well-developed marketing plan.
Clients are an audience that is ready to copy transactions with a deposit of $500 or more, while agreeing to pay an annual subscription of $250 per year. It's ~ 21 USD / month.
The main advantages of the service are:
- Convenient and intuitive interface;
- Copying between different exchanges;
- Affiliate program;
- Technical support 24/7;
- Payment of commissions to the trader only for profitable transactions without additional contributions;
- Copying third-party, automated algorithms. It is not necessary to be a trader to start working with the service. It is possible to connect an automated algorithm;

- Automated risk management is one of the main advantages over competitors. We protect the user's deposit from loss in case of unsuccessful actions of the trader;
- Separation of Spot/Futures API keys for copying.

The initiator invested $150,000 to develop the API copy module, website and alpha, beta testing.

Required investment amount: 750 000$

Name	Amount, $
Legal expenses	50 000
Team development	100 000
Marketing and advertising budget	500 000
infrastructure costs	100 000
TOTAL:	**750 000**

Annual income data:

Name	Quantity, subs	Price per 1 sub., $	Amount, $
Average check from subscriptions	30 000	500	15 000 000
TOTAL:			**15 000 000**

Annual expenses data:

Name	Amount, $
Employee salary	660 000
Selling expenses	500 000
Management expenses	150 000
Affiliate commission payments - 47% from the sale of subscriptions	7 050 000
TOTAL:	**8 360 000**

- **Annual income**: **15 000 000$**
- **Annual expenses**: **8 360 000$**
- **Net profit per year**: 15 000 000$ – 8 360 000$ = **6 640 000$**
- **Profitability of investment capital**:

$$\textbf{ROI} = \frac{\text{Net profit}}{\text{Investment amount}} \times \text{Investor's Share} * \textbf{100\%} = \textbf{620\%}$$

Distribution of shares:
70% - the investor and **30%** - the project author before the full return of the investment, **30%** - the investor and **70%** - the project author after the full return of the invested funds.