GLOBAL INVEST

PROTECTED INVESTMENTS IN HIGH-YIELD PROJECTS

Project №1426
Mobile application

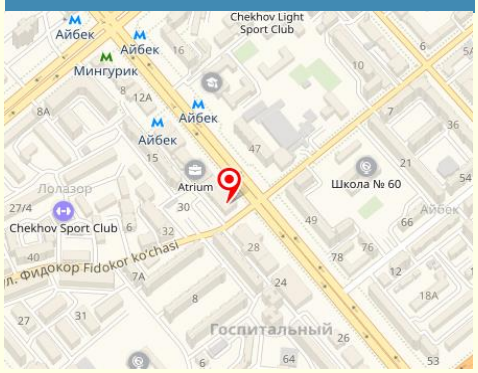
Required amount of investment: **$150 000**

Annual net profit: **$83 568**

Profitability of investment capital: **45%**

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Description: The author of the project plans to create a mobile application for the social services sector, which is a platform for interaction between motorists and business owners providing auto services (service stations, tow trucks, auto parts stores, etc.) throughout Uzbekistan.
At the moment, the Author of the project has carried out work to study the market and competitors present, work has been done to draw up an application work plan in the form of a psd layout for developers. The project is being implemented at the initial stage of development throughout the republic with further expansion to the Russian market.
In the future, it is planned to add additional service areas to this application to provide quick and high-quality assistance to the population.
Project implementation period after attracting investments: **4 months**

Required investment amount: 150 000$

Name	Amount, $
Application development	65 400
Purchase of office furniture	2 200
Server rental	100
Salary for 4 months	16 800
Room rental for 1 month	1 100
Taxes, patents, firm, internet	2 000
Listings on the Apple Store	1 000
Marketing per year	50 000
Lawyer services	3 000
Business trips	5 000
Development costs	3 400
TOTAL:	**150 000**

Monthly income data:

Name	Users' quantity	Price per 1 user, $	Amount, $
Premium Subscription	1 500	5	7 500
Built-in advertising integration	10 000	0,4	4 000
Promoting partners in the recommendation system	50	15	750
Commissions from the services provided			3 414
TOTAL:			**15 664**

Monthly expenses data:

Name	Amount, $
Employee salary	3 000
Premises for rent	1 100
taxes	500
Server rental	100
Marketing	4 000
TOTAL:	**8 700**

- **Annual income**: 15 664$*12 mo.=**187 968$**
- **Annual expenses**: 8 700$*12 mo.=**104 400$**
- **Net profit per year**: 187 968$ – 104 400$ = **83 568$**
- **Profitability of investment capital**:
  $$\textbf{ROI} = \frac{\text{Net profit}}{\text{Investment amount}} \times \text{Investor's Share} * \textbf{100\%} = \textbf{45\%}$$

Distribution of shares:
80% - the investor and **20%** - the project author before the full return of the investment, **50%** - the investor and **50%** - the project author after the full return of the invested funds.