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PROTECTED INVESTMENTS IN HIGH-YIELD PROJECTS

Project №1519
The first horror film of Uzbekistan

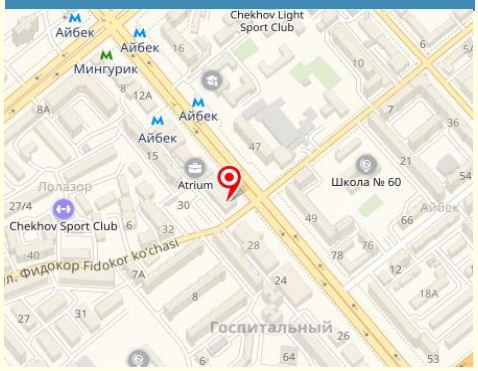
Required amount of investment: **$273 000**

Annual net profit: **$813 450**

Profitability of investment capital: **238%**

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Description: The author of the project plans to shoot the first horror film in Uzbekistan. The initiator has been working at the Uzbekfilm film studio since 2010, a teacher of the art of editing and dramaturgy, the founder of a creative agency and a well-known director whose filmography includes more than **20 successful projects**. The film tells the story of a well-read young man who, after a divorce from his wife, is forced to move to the countryside with his son and sick mother away from the bustle of the city. However, the new house has its own history, which will drive the new tenants crazy. The profitability of horror films has long been proven by actual examples: the fantasy adventure film Alice in Wonderland grossed **$1.025 billion** at a cost of **$200 million**, a profit margin of **412%**. At the same time, the horror film Paranormal Activity 2 grossed **$177.5 million** at a cost of just **$2.75 million**, with a profit margin of **6,354%.**

The author of the project has preliminary agreements with European studios that are ready to promote the film at the box office. In addition to showing the film in the CIS countries, it will be available for viewing on streaming services in Uzbekistan, China, the US and the EU. If the first horror film in Uzbekistan is seen by at least **2%** of the audience of streaming services and cinemas, then the number of views will exceed **10 million** people. Also, most of the profits will come from product placement (reception of implicit advertising).

Project implementation period after attracting investments: 1 year and 1 month.

Required investment amount: 273 000$

Name	Amount, $
Wage	50 000
materials	1 300
Film technology services	50 000
Tools	3 700
General studio costs	48 000
Tax (VAT)	20 000
Author's fee	7 000
Other direct expenses	20 000
Marketing	73 000
TOTAL:	**273 000**

Annual income data:

Name	Amount, $
Screenings in theaters and streaming services	1 000 000
Product placement	230 000
TOTAL:	**1 230 000**

Annual expenses data:

Name	Amount, $
Wage	50 000
Materials	1 300
Film technology services	50 000
Tools	3 700
General studio costs	48 000
Tax (VAT)	132 684
Author's fee	7 000
Other direct expenses	20 000
Marketing	73 000
Income tax	143 550
TOTAL:	**416 550**

- **Annual income**: **1 230 000$**
- **Annual expenses**: **416 550$**
- **Net profit per year**: 1 230 000$ - 416 550$ = **813 450$**
- **Profitability of investment capital**:

$$\textbf{ROI} = \frac{\text{Net profit}}{\text{Investment amount}} \times \text{Investor's Share} * \textbf{100\%} = \textbf{238\%}$$

Distribution of shares:
80% - the investor and **20%** - the project author before the full return of the investment, **49%** - the investor and **51%** - the project author after the full return of the invested funds.