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PROTECTED INVESTMENTS IN HIGH-YIELD PROJECTS

Project №1600
Superfood production in the UAE

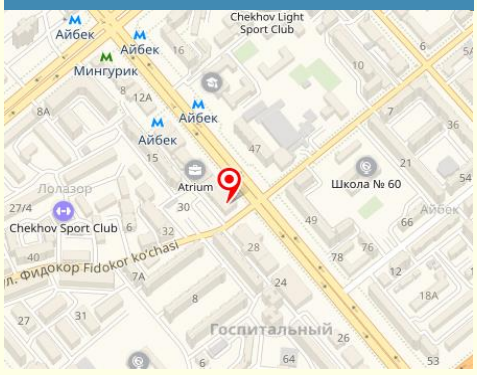
Required amount of investment:
$1 205 500

Annual net profit:
$728 000

Profitability of investment capital: 42%

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Description: More and more people are thinking about their health and what to eat to maintain a Healthy Lifestyle. Founder's products are aimed specifically at this target audience.
This is a unique project with great demand all over the world. The market for sunflower lecithin in the Middle East is still relatively undeveloped, which provides ample opportunities for a rapid increase in share in this market segment. Due to its natural, non-GMO and allergen-free properties, sunflower lecithin, at a low cost, can have a premium price in the European market. Also, lecithin can be easily certified halal and kosher, making it suitable for the large Muslim and Jewish population in the MENA region.

The superfood line consists of the following:
1. **Buckwheat tea** is a traditional drink in many parts of Asia made from roasted buckwheat.
2. **Sunflower lecithin** is a nutritional supplement derived from sunflower seeds.
3. **Hemp protein** is a dietary supplement derived from the seeds of Cannabis sativa.
4. **Pumpkin protein** - a dietary supplement derived from pumpkin seeds.
5. **Deactivated yeast** - a dietary supplement obtained by heating yeast.

These products have a wide scope, which affects the investment attractiveness of the business as a whole. Average annual growth rate of **8.6%** until 2028, market size of **$164** billion in 2022.
A detailed marketing and operational plan have been worked out, potential export directions have been thought out and a production area has been found.

Required investment amount: 1 205 500$

Name	Amount, $
Ventilation, heating, air conditioning	200 000
Powder mixer	30 000
Packaging equipment	150 000
Equipment for quality control and labeling	70 000
Logistics	85 500
Insurance	30 000
Rent	200 000
License	20 000
Hiring and training employees	300 000
Purchase of raw materials	120 000
TOTAL:	**1 205 500**

Annual income data:

Name	Amount, $
Revenue from the sale of products	878 000
TOTAL:	**878 000**

Annual expenses data:

Name	Amount, $
Purchase of raw materials	150 000
TOTAL:	**150 000**

- **Annual income**: **878 000$**
- **Annual expenses**: **150 000$**
- **Net profit per year**: 878 000$ - 150 000$ = **728 000$**
- **Profitability of investment capital**:

ROI $= \frac{\text{Net profit}}{\text{Investment amount}} \times \text{Investor's Share} * \mathbf{100}\%$ **= 42%**

Distribution of shares:
70% - the investor and **30%** - the author of the project - until the full return of investments, **50%** - the investor and **50%** - the author of the project - after the full return of the invested funds.