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PROJECT № 1449
VIRTUAL REALITY IN EDUCATION OF THE UAE

REQUIRED AMOUNT OF INVESTMENTS:
2 640 000 $

ANNUAL NET INCOME:
17 964 560 $

RETURN ON INVESTMENT CAPITAL:
544 %

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Description: Most educational institutions in the UAE have a standard lecture format and involve children little in the learning process, forcing them to cram, and does not give them the opportunity to think broadly. Virtual reality opens a new stage in education, allowing attraction of schoolchildren and students to study and reveals the facets of fantasy and thinking. The VR system in the UAE is used only as a commercial entertainment activity and is extremely rare for educational purposes at private universities. There are no similar projects aimed exclusively at educational institutions.

The purpose of the project: The target group of the project is schoolchildren from 1st to 12th grade and kindergarten children. The total number of schoolchildren in the UAE alone is more than 2 million people. To carry out stable and always in demand work in schools in the UAE, at least 25 sets of equipment are needed.

One basic technical equipment set includes:

- 30 VR glasses/helmets
- 1 tablet (IPAD)

During the show, 30 VR glasses are launched synchronously for 30 schoolchildren for simultaneous viewing.

It is proposed to use 750 VR glasses (33 sets) and 33 mobile planetariums for this project.
According to statistics of practical work in schools, a maximum of 20 sessions were held in one day; 590 schoolchildren were covered on that day.
On average, one school held 15 to 20 sessions per day. Calculations are based on 12 sessions per day.

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Advantages of the project:

- All the content used in the VR library is licensed, high-quality and not publicly available, which makes it exclusive.
- Endless target audience – for each age group, covering the topics of educational subjects (astronomy, natural sciences, geography, history, chemistry, physics, etc.), there is a sufficient amount of materials of foreign and domestic production.

About the author and the team: Teacher of applied pedagogy, methodology and age psychology. 19 years of international experience of private business in the field of catering, trade, production and services - as an author, performer and consultant of projects. CEO and Co-Founder of the one-of-a-kind professional tool for realtors and real estate agencies Easy Estate. Project Manager and Co-Founder of UNIVERSE WALK, the only company in Uzbekistan that has introduced Virtual Reality into Education.

- Annual revenue: **10 454 400 $**
- Annual expenses: **4 681 760 $**
- Annual net income: 10 454 400$ – 4 681 760$ = **5 772 640 $**

$$\textbf{ROI} = \frac{\text{Net income}}{\text{Investment amount}} \text{ x Investor's share x 100\% = } \textbf{544\%}$$

Distribution of shares:

80% - the investor and **20%** - the founder - until the full return of investment, **40%** - the investor and **60%** - the author of the project - after the full return of the invested funds.