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PROJECT № 1826
SALE OF A SHARE IN AN EXISTING BUSINESS (HOTEL)

REQUIRED AMOUNT OF INVESTMENTS:
600 000 $

ANNUAL NET PROFIT:
528 000$

RETURN ON INVESTMENT CAPITAL:
40%

FOUNDER'S INVESTMENT:
1 800 000$

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Location: Bukhara, Uzbekistan
Description: The founder presents a project for an operating hotel that combines modern amenities and elements of ancient architecture. The hotel is located in the heart of a picturesque area of the magnificent city of Bukhara, surrounded by ancient monuments and the atmosphere of centuries-old history.

Bukhara is a historical city located in Uzbekistan, which is famous for its rich cultural heritage and architectural monuments. Founded **more than 2.5 thousand years ago**, Bukhara is one of the oldest cities in Central Asia and a key point on the Great Silk Road.

Bukhara has enormous potential for the development of tourism and hotel business due to its unique historical and cultural heritage. **The city is included in the UNESCO World Heritage List, which in itself is a significant factor in attracting tourists from all over the world.**

Advantages of the project:

Flow of tourists – Every year, 1.5 million tourists come to Bukhara to enjoy historical attractions such as the Samanid mausoleum, Ark fortress, Kalyan minaret and Lyabi-Khauz ensemble.

Attractiveness of the city – The city is famous for its carpet, ceramics and textile workshops, which offer tourists unique souvenirs and handicrafts.

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Unique cultural events – Bukhara regularly hosts various cultural and festival events that attract tourists. Traditional Uzbek crafts, music, dance and cuisine create additional reasons to visit the city and increase demand for hotel services.

Government support – The Government of Uzbekistan actively supports the development of tourism, including the provision of tax breaks and other incentives for investors in the hotel business. This creates favorable conditions for entrepreneurs and contributes to the growth of the industry.

The founder invested **$1.8 million** in the construction of the building, renovations, equipment, etc.

Required investment amount: $600 000

Name	Amount, $
Sale of a share	500 000
Marketing	100 000
Total	**600 000**

Income data for one year:

Name	Quantity, pcs	Price, $	Amount, $
Rooms	600	700	420 000
Restaurant, cafe			420 000
Total			**840 000**

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Expenses data for one year:

Name	Amount, $
Hotel (salaries, taxes, marketing, etc.)	72 000
Restaurant, cafe (salaries, products, taxes, etc.)	240 000
Total	**312 000**

- Annual profit: **840 000$**
- Annual expenses: **312 000$**
- Annual net profit: 840 000$ – 312 000$ = **528 000$**

$$\textbf{ROI} = \frac{\text{Net profit}}{\text{Investment amount}} \times \text{Investor's share} \times 100\% = \textbf{40\%}$$

DISTRIBUTION OF SHARES:

Investor **- 45%**, Founder **- 55%**