Global Invest

Protected investments in highly profitable projects

PROJECT № 1827
INVESTMENTS IN STORES ON WILDBERRIES (RUSSIA)

REQUIRED AMOUNT OF INVESTMENTS:
10 000 000 $

RETURN ON INVESTMENT CAPITAL:
58-74%

FOUNDER'S INVESTMENT:
300 000 $

ATTRACTED INVESTMENTS:
2 000 000 $

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Our social networks

Description: The Founder's group of companies includes: a management company, a wholesale company, a warehouse in Moscow, an IT company, an advertising company, a garment production in Russia and Kyrgyzstan, a logistics company, as well as offices in Novosibirsk and Moscow.

The main activity of the Founder's Group of companies is to open, develop and invest in existing stores on the Wildberries platform, while **it is the leader in the number of stores on the platform**, with **215 units**. This service is intended both for investors who want to receive passive income, and for wholesalers or manufacturers seeking to increase sales and bring their products to the top list.

Market demand: The market's need to open stores on marketplaces, including Wildberries, is due to several factors:

Huge customer base: Wildberries is one of the largest marketplaces in Russia and the CIS countries. According to reports, in the middle of 2022, the number of registered users on Wildberries reached **120 million** people.

Advantages of the project: Every year more and more consumers prefer to shop online. Convenience, a wide range of products, accessibility and convenient delivery make marketplaces an attractive option for buyers. Placing a store on popular marketplaces allows you to attract new customers and expand your audience.

At the moment, there are **$1.3 million** in management, and net profit has reached **$865 thousand**. In 2023, the return on investment capital was **66%**. The turnover for all stores in 2022-23 amounted to **$20 million.**

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Wildberries, being one of the largest marketplaces in Russia and the CIS countries, has a large customer base that can be used to increase sales. Presence on the marketplace allows your store to be visible to a wide range of customers. This creates additional opportunities to attract attention to your brand and compete with other sellers. At the same time, there is no need to do all this on your own. You trust the capital to the Founder and monitor the profits.

Proposal to investor: Investment of **$10 million**, of which **$9.5 million** will be used to develop a chain of stores, and **$500 thousand** will allow the acquisition of a **10%** stake in the Founder's Group of Companies.

Project characteristics:

Number of stores: 60.
Product range: 600 units of various categories, ensuring product diversification.

Projected profit:

A) An annual profit of **60-80%** of the invested amount is expected from trading in stores. The investor's share of this profit will be **80%**.

B) The profit generated by the **10%** stake in the Founder's Group of Companies is expected to be approximately **$600 000** in 2024.

In total, the expected annual profit will be **58-74%** of the invested amount.

About the Founder's team:

Founder's project team has extensive experience. It consists of **40** employees, as well as **20** outsourced specialists.