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PROJECT № 1471

MOBILE APPLICATION "REALTOR'S ASSISTANT" (WITH INSURANCE COVERAGE)

REQUIRED AMOUNT OF INVESTMENT:
$500 000

FOUNDER'S INVESTMENT:
$70 000

INVESTMENTS ATTRACTED:
$275 000

THE OFFER TO INVESTORS IS LIMITED: MINIMUM DEPOSIT
$50 000

AVERAGE ANNUAL NET PROFIT:
$8 026 000

AVERAGE RETURN ON INVESTMENT CAPITAL FOR 3 YEARS:
161%

For more info:
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Our social networks

Description: The aim of the project is to widely distribute a Mobile Application (MP) designed to optimize the work of professional realtors, real estate agencies and developers, providing an effective means of supporting and improving all aspects of professional activity.

The mobile application has been developed and is planned to be launched i**n August 2024.**
For $500 thousand, the investor gets a 10% share in the company.
Minimum entry is 1% for $50 thousand.

ECONOMIC JUSTIFICATION OF THE PROJECT

VERSION GLOBAL - the project covers the whole world, is created in different languages and is in demand for realtors and real estate agencies in all countries.
EXCLUSIVE - the project is exclusive due to its multifunctional capabilities, which have no analogues anywhere in the world.
PLANNED PROFIT - the potential number of users is **150 million**, which is the total number of realtors and developers in the world. With coverage of 1% of the potential number of users or 1.5 million people, the annual income will be **$105 million** per year. An IPO is planned in the future.

PROJECT REVENUE DATA

PROJECT IMPLEMENTATION - is carried out on the terms of payment for a subscription annually (on the basis of a subscription fee).
PROFIT GENERATION - There are two options for paying for a subscription:
- Pay per month for $10 (in total $120/year);
- Payment per year $100.

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DISTRIBUTION OF MA - will be carried out through the services: AppStore and PlayMarket (their commission is 30% of the amount paid, or $30, in our particular case).

DISTRIBUTION OF THE INVESTMENT AMOUNT – **$500 000:**

NAME	AMOUNT, $
Business trips (to India, China, Russia (regions), CIS countries and Europe, Singapore, Southeast Asia, etc.	80 000
Compensation for programmers and the team as a whole	65 000
Final preparation of materials for promotion	25 000
Online/Offline promotion around the world	330 000
Total	**500 000**

PRIMARY INCOME LEVEL - is achieved within a year, through 30,000 paying-for-MP subscribers, which is about $2.1 million in profit per year.
PROJECT POTENTIAL - more than 15 million subscribers, taking into account the expansion of the MP and coverage of all CIS countries, also an English version for all English-speaking countries - including India and European countries, as well as a Chinese version to cover China.
What will be the total profit of the company from $105 million per year and more.

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INCOME PER YEAR:

NUMBER OF SUBSCRIBERS	REVENUE FROM 1 SUBSCRIPTION, $	AMOUNT, $
1 year - 30 000	70	2 100 000
2 year - 100 000	70	7 000 000
3 year - 300 000	70	21 000 000

EXPENSES PER YEAR:

NUMBER OF SUBSCRIBERS	EXPENSE FROM 1 SUBSCRIPTION, $	AMOUNT, $
1 year - 30 000	14	420 000
2 year - 100 000	14	1 400 000
3 year - 300 000	14	4 200 000

NET PROFIT PER YEAR:

NUMBER OF SUBSCRIBERS	PROFIT FROM 1 SUBSCRIPTION, $	AMOUNT, $
1 year - 30 000	56	1 680 000
2 year - 100 000	56	5 600 000
3 year - 300 000	56	16 800 000

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NOTE TO INVESTORS:
This is the first MP from the category of professional tools - at the moment in the field of real estate. In the future, it is planned to create similar professional solutions for various business areas - Auto, Consulting, etc. The indicated profit is not limited to obtaining it only in the implementation of this MP in the real estate sector, but applies to all future MPs, i.e., will be many times more.

Return on investment capital for **1 year: 34%**
Return on investment capital for **2 years: 112%**
Return on investment capital for **3 years: 336%**

$$\mathbf{ROI} = \frac{\text{Net profit}}{\text{Investment amount}} \text{ x Investor's share x } 100\%$$

As a guarantee of return on investment, there is insurance from the Insurance Company against financial risks in the amount of up to 120% of the amount of invested funds, i.e., in the event of an insured event, the Investor will receive 20% more invested funds.