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Protected investments in highly profitable projects

REQUIRED AMOUNT OF INVESTMENTS:
$550 000

ANNUAL NET PROFIT:
$4 600 000

RETURN ON INVESTMENT CAPITAL:
502%

FOUNDER'S INVESTMENT:
$350 000

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Our social networks

PROJECT № 1291
LEGALIZATION OF LABOR MIGRANTS IN ONE CLICK
(EXPANSION OF ACTIVITY)

Description: The Founder of the project plans to create a mobile application for step-by-step registration of a labor migrant in the Russian Federation. The author of the project has more than 3 years of experience in the field of legalization of labor migrants. The author of the project invested **$350 000**for:

– Study of the labor migration market – 3 years – **$300 000**

– Preparations for the implementation of the project – 10 months - **$50 000.**

For migrant workers, the application is absolutely FREE. The application automatically accompanies the migrant at all stages of legalization:

– Checking permission to enter the Russian Federation;
- Verification of documents;
– Automatic filling of personal data on any platform;
– Providing our own postal service for migrants from different CIS countries;
– Help in finding a place to stay in the Russian Federation (dormitory or apartment);
– Registration for migration at the place of stay (temporary registration);
– Notarized translation of a passport;
– Filling out an application for tax registration (TIN).

Advantages:

– timeliness;
– temporary lack of competition;
– full automation;
– scalability;
– a huge market of labor migrants;
– the migrant just needs to follow detailed instructions;

– good knowledge of the Russian language is not required;
– all applications are generated automatically;
– the user of the application becomes completely legal in 3–4 days. In 2022, the situation has changed fundamentally. Law No. 247-FZ on fingerprinting and digital photography of migrants came into force. The MIR system – interdepartmental control over migrants, which was developed over five years, was launched. 50 billion rubles were spent from the budget.

Main innovations:

– electronic passport of a foreigner;
– the migrant database has been declassified and is open to public access.

ALL MIGRANTS WILL NOW REQUIRE FULL OFFICIAL LEGALIZATION

Product readiness: what features have already been implemented and are working?

The product works in “manual mode” via the WhatsApp Business API for three years. All stages of legalization have long been tested and worked out many times. The base of attracted clients is more than 5,000 migrants. Monetization works.

Affiliate programs connected:

- Tinkoff Bank;
- Tinkoff Mobile;
- Notaries;
- Hostels.

What remains to be implemented?

– Automate all legalization processes through the state API. platforms; – Develop a mobile application with the ability to scan documents and voice guidance in different languages;
– Scale up to all countries of the EAEU and the CIS;
– In five years, attract 30–40% of the labor migration market;
– Expand monetization;
– Attract new major players to affiliate programs:

- SberBank, Alfa-Bank;
- AVITO, OZON, HH.RU, Yandex.Rent;
- BeeLine, MTS, TELE2;
- Large taxi companies;• Yandex.Taxi, Yandex.Delivery;
- Multifunctional Migration Center (Sakharovo).

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Project implementation period after attracting investments: **4 months.**
Required amount of investments: **$550 000**

Stage I

NAME	AMOUNT, $
Automation of registration processes via government API sites	20 000
Mobile application MVP development	20 000
Marketing for 6 months.	10 000
Total	**50 000**

Stage II

NAME	AMOUNT, $
Finalizing the application to an industrial design	100 000
Marketing for 1.5 years	400 000
Total	**500 000**

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Income data for the year

NAME	QUANTITY, PCS	COST PER USER, $	AMOUNT, $
Monetization	80 000	70	5 600 000
Total			**5 600 000**

Expense data for the year

NAME	AMOUNT, $
Marketing	1 000 000
Total	**1 000 000**

- Annual profit: **$5 600 000**
- Annual expenses: **$1 000 000**
- Annual net profit: $5 600 000 – $1 000 000 = **$4 600 000**

ROI = $\frac{\text{Net profit}}{\text{Investment amount}}$ x Investor's share x 100% = **502%**

DISTRIBUTION OF SHARES:

60% – the investor and **40%** – the founder – until the full return on investment, **40%** – the investor and **60%** – the author of the project – after the full return of the invested funds, after 2 years the Investor leaves the founders.