Global Invest

Protected investments in highly profitable projects

PROJECT № 1486

ONLINE PLATFORM FOR FINDING CLINICS

REQUIRED AMOUNT OF INVESTMENTS:
$208 000

ANNUAL NET PROFIT:
$121 000

RETURN ON INVESTMENT CAPITAL:
47%

Description: The Founder of the project plans to create an online platform for searching clinics, doctors and medicines. The concept of positioning oneself as an online resource with the most complete information about medical institutions and doctors in Uzbekistan. All content is aimed only at the medical field, thereby always creating sufficiently interesting regional traffic for the advertiser. Internet advertising today is in second place in terms of market share and demonstrates positive growth dynamics in contrast to other segments of the advertising market.

Advantages:
Access to information and web services
Clinics and services
Calling an ambulance
Medical equipment

Search for medicines. Project implementation period after attracting investments: **4 months**

Required amount of investments: **$208 000**

For more info:
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Our social networks

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Required amount of investments: $208 000

NAME	AMOUNT, $
Website and mobile application development	25 000
Purchase of equipment	25 000
Purchasing furniture	2 000
Employee salaries	66 000
Server rental	12 000
Rent of premises for 6 months	18 000
Marketing in 6 months	60 000
Total	**208 000**

Income data for one year

NAME	AMOUNT, $
Subscription to the platform	200 000
Subscription to the TOP	130 000
Media advertising on the platform	25 000
Total	**355 000**

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Expense data for one year

NAME	AMOUNT, $
Employee salaries	66 000
Marketing	120 000
Rent a data storage server	12 000
Renting premises	36 000
Total	**234 000**

- Annual profit: **$355 000**
- Annual expenses: **$234 000**
- Annual net profit: $355 000 – $234 000 = **$121 000**

$$\textbf{ROI} = \frac{\text{Net profit}}{\text{Investment amount}} \times \text{Investor's share} \times 100\% = \textbf{47\%}$$

DISTRIBUTION OF SHARES:

Investor - **80%** and the Founder - **20%** – until the full return on investment. Investor - **50%** and the Founder - **50%** – after the full return of the invested funds.