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PROJECT № 1640

INVESTMENTS IN STORES WITH COMPANY NO.1 ON WILDBERRIES

REQUIRED AMOUNT OF INVESTMENTS:
$100 000 - $5 million

ATTRACTED INVESTMENTS:
$2 000 000

RETURN ON INVESTMENT CAPITAL:
UP TO **140%**

FOUNDER'S INVESTMENT:
$300 000

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Our social networks

Description: Founder's company helps open, develop and invest in existing stores on the Wildberries marketplace. This service applies to both an investor who wants to receive passive income, and a wholesaler or manufacturer who wants to increase sales and bring their products to the TOP.

Market need: The market need to open stores on marketplaces, including Wildberries, is due to several factors:

Huge customer base: Wildberries is one of the largest marketplaces in Russia and the CIS countries. According to reports, in mid-2022 the number of registered users on Wildberries reached 120 million people

Advantages of the project: Every year more and more consumers prefer to make purchases online. Convenience, a wide range of products, accessibility and convenient delivery make marketplaces an attractive option for buyers. Placing your store on popular marketplaces allows you to attract new customers and expand your audience.

At the moment, there is **$1.3 million** under management, and net profit has reached $865 thousand. In 2023, the return on investment capital was **66%**. Turnover for all stores for 2022-23. amounted to **$20 million.**

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Wildberries, being one of the largest marketplaces in Russia and the CIS countries, has a large customer base that can be used to increase sales. Presence on the marketplace allows your store to be visible among a wide range of customers. This creates additional opportunities to attract attention to your brand and compete with other sellers. There is no need to do all this yourself. You trust the capital to the Founder and watch the profits.

Offer to the investor: The investor is invited to invest from $100,000 to $5 million, which will be under his full financial control and receive up to 140% profit per year.

There are 3 investment proposals:

Option 1. When investing **$100 000** to open a store.
Quantity: 1 store
Products: 5-10 products of different categories (diversification)

A) It will be possible to sell the store in a year for **$250 thousand**, of which the Investor will receive **$200 thousand** (i.e. 100% of the profit) and the Management Company will receive **$50 thousand**. At the same time, the Founder undertakes to sell the store at this price.

B) From trading in stores, the profit per year is approximately 30-40% of the invested amount.

Total profit per year is approximately: 100% from store sales + 30-40% from trade = 130 - 140% of the invested amount.

Option 2. When investing **$1 000 000** ($900 000 investment in stores and **$100 000** acquisition of a **10%** stake in the Management Company).
Quantity: 10 stores
Products: 100 products of different categories (diversification)

A) From trading in stores, the profit per year is approximately: **40-50%** of the invested amount in stores.

B) Profit from the **10%** share of the Management Company in all 10 stores, i.e. 5% of the invested amount.

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Total profit per year: 45-55% of the invested amount.

Option 3. When investing **$5 000 000** ($4 500 000 investment in stores and **$500 000** acquisition of a 10% stake in the Founder Group of Companies).
Quantity: 30 stores
Products: 300 products of different categories (diversification)

The Founder group of companies consists of: Management company, Wholesale company, Warehouse in Moscow 700 m², IT company, Advertising company, Sewing production in Kyrgyzstan, Logistics company, also an office in Novosibirsk 250 m² and Moscow 200 m².

A) From trading in stores, the profit per year is approximately: **60-80%** of the invested amount in stores.

B) Profit from a **10%** share of the Founder Group of Companies, i.e. approximately **$250 000** in 2023. and **$600 000** in 2024.

Total profit per year: 65-85% of the invested amount - in 2023. and 70-90% of the invested amount - in 2024.

About the Founder and the team: The project Founder's team has extensive experience and more than 215 stores under management, and the turnover for 2023 for all stores reached **$8.65 million.** The team's staff consists of 40 people and 20 outsourced people. The Founder group of companies consists of: Management company, Wholesale company, Warehouse in Moscow 3000 m², IT company, Advertising company, Sewing production in Kyrgyzstan, Logistics company, also an office in Novosibirsk 250 m² and Moscow 200 m².