Global Invest

Protected investments in highly profitable projects

PROJECT № 1824
EDUCATIONAL PLATFORM
(BASED ON CROWDINVESTING)

REQUIRED AMOUNT OF INVESTMENTS:
$450 000

ANNUAL NET PROFIT:
$2 029 000

RETURN ON INVESTMENT CAPITAL:
90%

FOUNDER'S INVESTMENT
$165 000

For more info:
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Our social networks

Description: The online educational service is aimed at teaching modern professions in the field of programming, web design, SEO promotion, business project management and other relevant skills. The platform will be available on various devices with a full range of functions. The author's team developed a business plan for the phased development of the online platform, created a financial model of the company and determined the technical characteristics of the platform to transfer them for development. We also identified the main areas of training, carried out platform development, diagnostics and launched trial courses. Plans for 2025 include the launch of an educational platform on the territory of the Republic of Uzbekistan with subsequent adaptation to the CIS countries.

Advantages of the project:

- Language adaptation and adaptation of courses to CIS countries
- Training monitoring
- Attracting leading speakers from the CIS countries
- Convenient payment system.

The founder invested **$165 000** in the project, **$225 000** investment was raised.

Required investment amount: **$450 000**

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Expenses data for a year

NAME	AMOUNT, $
Administrative expenses	743 000
Marketing	1 203 000
Filming, scripts, editing	2 941 000
Taxes	1 058 000
Total	**5 945 000**

Income data for a year

NAME	QUANTITY, PCS	COST, $	AMOUNT, $
Course (Self-study)	197 751	24,9	4 924 000
Course (Self-learning PRO)	49 098	49,9	2 450 000
Course (Companies)	6 600	90,9	600 000
Total			**7 974 000**

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- Annual profit: **$7 974 000**
- Annual expenses: **$5 945 000**
- Annual net profit: $7 974 000 – $5 945 000= **$2 029 000**

ROI = $\frac{\text{Net profit}}{\text{Investment amount}}$ x Investor's share x 100% = **54%**

DISTRIBUTION OF SHARES:

The founder suggests purchasing from **1%** to **20%** of the company's share;

1% of the company's share = **$22 500**