Global Invest

Protected investments in highly profitable projects

PROJECT № 1482
DIGITAL ECOSYSTEM

REQUIRED AMOUNT OF INVESTMENTS:
$865 680

ANNUAL NET PROFIT:
$11 230 320

RETURN ON INVESTMENT CAPITAL:
908%

FOUNDER'S INVESTMENT:
$170 000

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Our social networks

Description: The Founder founded a Digital agency in 2017 to develop IT projects for clients. The initiator is a resident of the Technology Park of Uzbekistan (IT-PARK). To date, the company has developed more than **550 successful projects** for clients around the world. In January 2022, the project initiator decided to develop a digital ecosystem of services for people and businesses, with the client at the center. The ecosystem consists of **more than 30** separate projects.

At the moment the project is under development. Over the course of 13 months, the team has been developing this ecosystem, 12 out of 33 projects have been developed, 12 employees are currently working on the project, 1 server and 3 computers were purchased, and 2 VDS Servers were rented throughout the entire period. Over the period of work, more than **$170 000** was spent.

The ecosystem helps create new jobs, develop an entrepreneurial culture, and promotes the exchange of experience and competencies. The ecosystem includes B2B services, foodtech, health, e-commerce in general and affects more than 30 areas. To ensure that the customer experience is easy and seamless, the company has created a single identity identifier in the ecosystem.

Project implementation period after attracting investments: **3 months.**

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Required amount of investments: $865 680

NAME	AMOUNT, $
Employee salaries per year	350 400
Taxes (7.5% of salary)	26 280
Purchase of 2 servers.	36 000
Rent of premises for 1 year	25 000
Purchasing computers	60 000
Marketing for 1 year	368 000
Total	**865 680**

Income data for the year:
- 24 million Internet users in Uzbekistan in 2022.
- The number of users of remote banking services is 22 million people,
- More than 7 million active users of payment systems in Uzbekistan.

When calculating that **400 000** users will be attracted to the ecosystem every month, with **1 500 000 active users** assigned, the average monthly percentage revenue (1%) from transactions will be **$1 050 000**, if each user uses our ecosystem for 1 month for only 8 transactions with an average check of **$10**.

The average annual percentage revenue (1%) from **144 000 000 transactions** with an average check of **$10** per year will be **$12 000 000.**

We have considered 1 method of monetization from the ecosystem, with an active client base secured in the ecosystem, and other methods of monetization have been thought out, and there are more than 30 such methods

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Expense data for the year

NAME	AMOUNT, $
Employee salaries	350 400
Renting premises	25 000
Marketing	368 000
Taxes	26 280
Total	**769 680**

- Annual profit: **$12 000 000**
- Annual expenses: **$769 680**
- Annual net profit: $12 000 000 – $769 680 = **$11 230 320**

ROI = $\frac{\text{Net profit}}{\text{Investment amount}}$ x Investor's share x 100% = **908%**

DISTRIBUTION OF SHARES:

Investor - **70%** and the Founder - **30%** – until the full return on investment. Investor - **40%** and the Founder - **60%** – after the full return of the invested funds.