Global Invest

# Protected investments in highly profitable projects

## PROJECT № 1426
## MOBILE APPLICATION

REQUIRED AMOUNT OF INVESTMENTS:
**$150 000**

ANNUAL NET PROFIT:
**$83 568**

RETURN ON INVESTMENT CAPITAL:
**45%**

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Our social networks

**Description:** The Founder plans to create a mobile application for the social service sector, which is a platform for interaction between motorists and business owners providing auto services (service stations, tow trucks, auto parts stores, etc.) throughout Uzbekistan.

At the moment, the Founder has carried out work to study the market and existing competitors, and has done work to draw up a work plan for the application in the form of a psd layout for developers. The project is being implemented at the initial stage of development throughout the republic with further expansion into the Russian market. In the future, it is planned to add additional areas of services to this application to provide quick and high-quality assistance to the population.

Project implementation period after attracting investments: **4 months.**

**Required amount of investments: $150 000**

| NAME | AMOUNT, $ |
|---|---|
| Application development | 65 400 |
| Purchasing office furniture | 2 200 |
| Server rental | 100 |
| Salary for 4 months | 16 800 |
| Rent of premises for 1 month | 1 100 |
| Taxes, patents, company, Internet | 2 000 |
| Placements on the Apple Store | 1 000 |
| Application development | 50 000 |
| Purchasing office furniture | 3 000 |
| Server rental | 5 000 |
| Salary for 4 months | 3 400 |
| **Total:** | **150 000** |

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## Income data for a month

| NAME | QUANTITY, PCS | PRICE, $ | AMOUNT, $ |
|---|---|---|---|
| Premium subscription | 1 500 | 5 | 7 500 |
| Built-in advertising integration | 10 000 | 0,4 | 4 000 |
| Promotion of partners in the recommendation system | 50 | 15 | 750 |
| Commissions from services provided | | | 3 414 |
| **Total** | | | **15 664** |

## Expense data for a month

| NAME | AMOUNT, $ |
|---|---|
| Employees' salaries | 3 000 |
| Renting premises | 1 100 |
| Taxes | 500 |
| Server rental | 100 |
| Marketing | 4 000 |
| **Total** | **8 700** |

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- Annual profit: $15 664*12 months = **$187 968**
- Annual expenses: $8 700*12 months =**$104 400**
- Annual net profit: $187 968 – $104 400 = **$83 568**

$$\textbf{ROI} = \frac{\text{Net profit}}{\text{Investment amount}} \times \text{Investor's share} \times 100\% = \textbf{45\%}$$

**DISTRIBUTION OF SHARES:**

Investor - **80%** and the Founder - **20%** – until the full return on investment.
Investor - **50%** and the Founder - **50%** – after the full return of the invested funds.