Global Invest

Protected investments in highly profitable projects

PROJECT № 1490

AAA GAME DEVELOPMENT

REQUIRED AMOUNT OF INVESTMENTS:
$5 000 000

ANNUAL NET PROFIT:
$5 249 767

RETURN ON INVESTMENT CAPITAL:
84%

Description: The Founder owns a game studio and is developing the first AAA game in Uzbekistan in the setting of ancient Central Asia. The story will unfold in the years 1372-1410, during the reign of Amir Timur, and will tell about the ancient order that exists at the court of the king. The script was written, the concept was developed and the first location was created.

The gaming industry is developing rapidly, earning record amounts every year, the number of players and their needs are growing. In 2021 alone, the gaming industry's revenue amounted to a record **$180,3 billion.** By comparison, the global film industry's revenue for 2021 was only **$102 billion**. Despite the fact that the gaming industry is actively developing throughout the world, Uzbekistan is assigned the role of a low-segment consumer, that is, a country in which income from games is **less than 0.1 cents** per product/advertising/in-game purchases, while in Europe and In the USA, income from one consumer can reach up to one dollar.

Project implementation period after attracting investments: **3 years**.

For more info:
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Required amount of investments: $5 000 000

NAME	AMOUNT, $
Capital equipment	256 000
Filming and promotion costs	52 000
Working capital	600 000
Hosting and administration costs	360 000
Rent for 3 years	700 000
Salary for 30 people for 3 years	2 000 000
Attracting foreign specialists for 3 years	1 000 000
Other expenses	32 000
Total	**5 000 000**

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Income data for the year

NAME	QUANTITY, PCS	COST, $	AMOUNT, $
Pre-order from EGS	50 000	32,56	1 628 000
Pre-order on Steam	100 000	29,60	2 960 000
Online pre-order through the website	20 000	37	740 000
Release in EGS	80 000	32,56	2 604 800
Release on Steam	170 000	29,60	5 032 000
Release on PS5	50 000	32,38	1 619 000
Release on XBOX	30 000	38,85	1 165 500
Total			**15 749 300**

- Annual profit: **$15 749 300/3 = $5 249 767**
- Annual net profit: **$5 249 767**

$$\textbf{ROI} = \frac{\text{Net profit}}{\text{Investment amount}} \times \text{Investor's share} \times 100\% = \textbf{84\%}$$

DISTRIBUTION OF SHARES:

Investor - **80%** and the Founder - **20%** – until the full return on investment. Investor - **50%** and the Founder - **50%** – after the full return of the invested funds.