Global Invest

Protected investments in highly profitable projects

PROJECT №1532
EDUCATIONAL ONLINE COURSES

REQUIRED AMOUNT OF INVESTMENTS:
$43 000

ANNUAL NET PROFIT:
$31 852

RETURN ON INVESTMENT CAPITAL:
59%

Our social networks

Description: The Founder plans to launch educational online courses aimed at educating women and children so that they can become professionals in the field they choose.

The founder conducted an analysis of competitors and came to the conclusion that most of the courses do not have a decent quality of education, usually with a boring approach to learning and a lack of further employment.

The courses will be held online. To attract new students, the first lesson of your choice will be free. The main "trick" of the project can be considered that all courses will be aimed only at women and girls and for their comfort all teachers are also women.

Required amount of investments: $43 000

NAME	AMOUNT, $
Writing courses for 3 months	17 600
Media team for 3 months	6 500
Marketing for 3 months	15 000
Office expenses for 3 months	3 900
Total	**800 000**

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Income data for half a year

NAME	NUMBER OF STUDENTS	AMOUNT, $
1st month	200	3 185
2nd month	420	6 690
3rd month	640	10 194
4th month	880	14 017
5th month	1120	17 840
6th month	1380	21 982
Total		**51 926**

Expenses data for a month

NAME	AMOUNT, $
Marketing	2 000
SMM	2 500
Office and other expenses	1 500
Total	**6 000**

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- Annual profit: $51 926*2 = **$103 852**
- Annual expenses: $6 000*12 months = **$72 000**
- Annual net profit: $103 852– $72 000 = **$31 852**
- Return on investment capital: **59%**

$$\textbf{ROI} = \frac{\text{Net profit}}{\text{Investment amount}} \times \text{Investor's share} \times 100\% = \textbf{59\%}$$

DISTRIBUTION OF SHARES:

Investor - **80%** and Founder - **20%** – until the full return on investment.

Investor - **50%** and Founder - **50%** – after the full return on investment.