Global Invest

# Protected investments in highly profitable projects

## PROJECT № 1556
## EDUCATIONAL ONLINE IT COURSES

REQUIRED AMOUNT OF INVESTMENTS:
**$160 000**

ANNUAL NET PROFIT:
**$240 000**

RETURN ON INVESTMENT CAPITAL:
**120%**

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Our social networks

**Description:** The Founder plans to launch online educational IT courses aimed at teaching children to become professionals in the field they choose as soon as possible.

Founder conducted an analysis of competitors and came to the conclusion that most of the courses do not have a decent quality of education, usually with a boring approach to learning and a lack of further employment. To attract new students, the first lesson of your choice will be free.

Founder plans to develop a mobile application and a website where students can study online. The remote teacher feature will be enabled, where the student can communicate with the teacher. You can also follow the news of the IT industry.

Required amount of investments: **$160 000.**

| NAME | AMOUNT, $ |
|---|---|
| Administrative expenses for 4 months. | 30 000 |
| Development of a mobile application, website and telegram bot | 45 000 |
| Employee salary for 4 months | 20 000 |
| Server | 15 000 |
| Marketing for 4 months | 40 000 |
| Premises renovation | 10 000 |
| **Total** | **160 000** |

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## Income data for a month

| NAME | NUMBER OF STUDENTS | PRICE PER COURSE, $ | AMOUNT, $ |
|---|---|---|---|
| IT-courses | 1 000 | 50 | 50 000 |
| **Total** | | | **50 000** |

## Expenses data for a month

| NAME | AMOUNT, $ |
|---|---|
| Marketing | 10 000 |
| Employee salary | 5 000 |
| Administrative expenses | 15 000 |
| **Total** | **30 000** |

- Annual profit: $50 000*12 months = **$600 000**
- Annual expenses: $30 000*12 months = **$360 000**
- Annual net profit: $600 000 – $360 000= **$240 000**

**ROI** = $\frac{\text{Net profit}}{\text{Investment amount}}$ x Investor's share x 100% = **120%**

**DISTRIBUTION OF SHARES:**

Investor - **80%** and Founder - **20%** – until the full return on investment.

Investor - **50%** and Founder - **50%** – after the full return on investment.