Global Invest

Protected investments in highly profitable projects

PROJECT №1562
PLATFORM (AGGREGATOR)
(EXPANSION OF ACTIVITIES)

REQUIRED AMOUNT OF INVESTMENTS:
$310 000

ANNUAL NET PROFIT:
$251 640

RETURN ON INVESTMENT CAPITAL:
65%

FOUNDER'S INVESTMENT:
$89 000

Our social networks

Description: Platform (Aggregator) of advertisements with elements of marketplace and online advertising. Services for promoting goods, services and companies with unique marketing promotion. At the moment, a mobile application has been developed for the IOS and Android platforms, a crm system for advertisers, as well as a website for viewing advertisements. A team of consultants, moderators, and a marketing department has been assembled. The platform has been operating for more than 3 years and already has a base of regular customers. The author of the project invested $89,000 in development and marketing.

Project advantage:
- Ease and intuitiveness of use;
- Creating an online store in one click;
- Sale and purchase of goods within the platform;
- Platform creation technology;
- Earnings within the platform;
- Integration.

Project implementation period after attracting investments: **3 months.**

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Required amount of investments: $310 000

NAME	AMOUNT, $
Salary - 16 months	155 200
Marketing - 16 months	44 160
Office rent - 16 months	8 000
Expenses (Internet, Server, IP telephony, SMS) – 16 months.	18 880
Computers, furniture, peripherals	81 260
Other expenses	2 500
Total	**310 000**

Income data for a month:

NAME	QUANTITY, PCS	COST PER PCS, $	AMOUNT, $
Tariffs	75 490	0,029	2 189
Residence	1 000	5	5 000
Mailing services for segment B	50 000	0,02	1 000
Subscription	25000	1	25000
Commissions on payments	3 400	0,012	41
Total			**33 230**

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Expenses data for a month:

NAME	AMOUNT, $
Salary	9 760
Rent	500
Marketing	2 000
Total	**12 260**

- Annual profit: **$398 760**
- Annual expenses: **$147 120**
- Annual net profit: $398 760 – $147 120 = **$251 640**
- Return on investment capital: **65%**

$$\textbf{ROI} = \frac{\text{Net profit}}{\text{Investment amount}} \times \text{Investor's share} \times 100\% = \textbf{65\%}$$

DISTRIBUTION OF SHARES:

Investor - **80%** and Founder - **20%** – until the full return on investment.

Investor - **40%** and Founder - **60%** – after the full return on investment.