Global Invest

Protected investments in highly profitable projects

PROJECT №1639
DISTRIBUTION OF COSMETIC PRODUCTS (EXPANSION OF ACTIVITIES) (WITH COLLATERAL)

REQUIRED AMOUNT OF INVESTMENTS:
$250 000

ANNUAL NET PROFIT:
$306 000

RETURN ON INVESTMENT CAPITAL:
86%

FOUNDER'S INVESTMENT:
$400 000

Our social networks

Description: The goal of the project is the successful development of a franchise distribution network through its own brand stores, franchisee outlets and with the help of partner outlets.
Main directions for achieving the project goals:

- Increasing the network of its brand stores of the project;
- Increasing the network of franchisee outlets;
- Organization of a network of partner retail outlets.

At the moment the company has been operating for 3 years. During this period, 2 own brand stores and 1 island were opened. The product will be sold throughout Uzbekistan.

The advantage of the project is accessibility and the ability to purchase many brands in one place. The author's investments in opening existing stores amounted to: **$400 000**.

Required amount of investments: $250 000

NAME	AMOUNT, $
Purchase of goods	200 000
Marketing and promotion	30 000
Opening a new branch	20 000
Total	**250 000**

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Income data for a year:

NAME	AMOUNT, $
Own stores (2 stores)	282 500
Retail outlet (1 island)	373 500
Franchisee outlets 5 pcs.	509 000
Total	**1 165 000**

Expenses data for a year:

NAME	AMOUNT, $
Purchase of goods and customs clearance	790 000
Marketing	30 000
Salary to employees	25 000
Administrative expenses	14 000
Total	**859 000**

- Annual profit: **$1 165 000**
- Annual expenses: **$859 000**
- Annual net profit: $1 165 000 – $859 000 = **$306 000**
- Return on investment capital: **86%**

$$\textbf{ROI} = \frac{\text{Net profit}}{\text{Investment amount}} \times \text{Investor's share} \times 100\% = \textbf{86\%}$$

DISTRIBUTION OF SHARES:

Investor - **70%** and Founder - **30%** – until the full return on investment.

Investor - **40%** and Founder - **60%** – after the full return on investment.