Global Invest

Protected investments in highly profitable projects

PROJECT №1519
THE FIRST HORROR FILM OF UZBEKISTAN

REQUIRED AMOUNT OF INVESTMENTS:
$273 000

ANNUAL NET PROFIT:
$813 450

RETURN ON INVESTMENT CAPITAL:
238%

Our social networks

Description: The Founder plans to film the first horror film in Uzbekistan. The initiator has been working at the Uzbekfilm film studio since 2010, a teacher of the art of editing and drama, the founder of a creative agency and a famous director, whose filmography includes more than 20 successful projects. The film tells the story of a well-read young man who, after divorcing his wife, is forced to move to the village with his son and sick mother away from the bustle of the city. However, the new house has its own history, which will drive the new residents crazy. The profitability of horror films has long been proven by actual examples: the fantasy adventure film “Alice in Wonderland”, with a cost of **$200 million**, grossed $1.025 billion, the profitability was 412%. At the same time, the horror film Paranormal Activity 2 grossed **$177.5 million**, with costs of only **$2.75 million**, and a profit margin of **6,354%**.

The founder has preliminary agreements with European studios who are ready to promote the film at the box office. In addition to showing the film in the CIS countries, it will be available for viewing on streaming services in Uzbekistan, China, the USA and the EU. If the first horror film in Uzbekistan is seen by at least 2% of the audience on streaming services and cinemas, then the number of views will exceed 10 million people. Also, most of the profit will come from product placement (implicit advertising).

Project implementation period after attracting investments: **1 year and 1 month**

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Required amount of investments: $273 000

NAME	AMOUNT, $
Salary	50 000
Materials	1 300
Film equipment services	50 000
Tools	3 700
General studio costs	48 000
Tax (VAT)	20 000
Royalty	7 000
Other direct costs	20 000
Marketing	73 000
Total	**273 000**

Income data for a year:

NAME	AMOUNT, $
Screening in cinemas and streaming services	1 000 000
Product placement	230 000
Total	**1 230 000**

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Expenses data for a year:

NAME	AMOUNT, $
Salary	50 000
Materials	1 300
Film equipment services	50 000
Tools	3 700
General studio costs	48 000
Tax (VAT)	132 684
Royalty	7 000
Other direct costs	20 000
Marketing	73 000
Income tax	143 550
Total	**416 550**

- Annual profit: **$1 230 000**
- Annual expenses: **$416 550**
- Annual net profit: $1 230 000 – $416 550 = **$813 450**
- Return on investment capital: **238**

$$\textbf{ROI} = \frac{\text{Net profit}}{\text{Investment amount}} \times \text{Investor's share} \times 100\% = \textbf{238\%}$$

DISTRIBUTION OF SHARES:

Investor - **80%** and Founder - **20%** – until the full return on investment.

Investor - **49%** and Founder - **51%** – after the full return on investment.