Global Invest

Protected investments in highly profitable projects

PROJECT №1169
NOTICE BOARD AND MOBILE APPLICATION (EXPANSION OF ACTIVITIES)

REQUIRED AMOUNT OF INVESTMENTS:
$150 000

ANNUAL NET PROFIT:
$45 000

RETURN ON INVESTMENT CAPITAL:
105%

FOUNDER'S INVESTMENT:
$197 635

Our social networks

Description: It is planned to expand the activities of the existing bulletin board (mobile application). Today, in the country, only one major competitor provides its services in the field of private advertisements - OLX.UZ. The advantage of our mobile application compared to OLX.UZ. It is a simplified and easy to use interface.

At the moment, the company is registered with the participation of a foreign founder (investor), an investment amount of $45,000 has been raised, they intend to attract investments to carry out marketing work.

Required investment amount: **$150 000**

Global Invest

Protected investments in highly profitable projects

Required amount of investments: $150 000

NAME	AMOUNT, $
TV ads	74 000
Advertising in the metro at 12 stations (3 months)	3 800
Banner advertising on iron boards along the road, dimensions 6x3 m, 10x5 m, quantity of 100 pcs. on the territory of the Republic of Uzbekistan	24 300
Contextual and display advertising in the Google Ads advertising network (2 months)	11 200
Contextual and media advertising in the Yandex Direct advertising network (2 months)	5 600
Targeted advertising of a mobile application in the Google Ads advertising network (2 months)	18 700
Targeted advertising of a mobile application in the Yandex Direct advertising network (2 months)	7 500
Total	**150 000**

Global Invest

Protected investments in highly profitable projects

Income data for a year:

PRICE, $	AMOUNT, $
Placement and promotion of advertisements	420 000
Total	**420 000**

Expenses data for a year:

PRICE, $	AMOUNT, $
Marketing	120 000
Renting premises	2 400
Payment for accounting services	2 470
Payment for Internet TPS	1 100
Payment for SMS services Playmobile	225
Payment for Uztelecom virtual number	70
Salary for employees	17 000
Hosting services	2 000
Taxes	76 000
other expenses	1 100
Total	**222 365**

Global Invest

Protected investments in highly profitable projects

- Annual profit: **$420 000**
- Annual expenses: **$222 365**
- Annual net profit: $420 000– $222 365= **$197 635**
- Return on investment capital:

$$\textbf{ROI} = \frac{\text{Net profit}}{\text{Investment amount}} \times \text{Investor's share} \times 100\% = \textbf{105\%}$$

DISTRIBUTION OF SHARES:

Investor - **80%** and Founder (together with the previous investor) - **20%** – until the full return on investment. Investor - **40%** and Founder (together with the previous investor) - **60%** – after the full return on investment.