Global Invest

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PROJECT №1475
SYSTEM FOR COPYING TRADERS' TRANSACTIONS
(EXPANSION OF ACTIVITIES)

REQUIRED AMOUNT OF INVESTMENTS:
$750 000

ANNUAL NET PROFIT:
$6 640 00

RETURN ON INVESTMENT CAPITAL:
620%

FOUNDER'S INVESTMENT:
$150 000

Our social networks

Description: The founder plans to expand the service, which copies traders' transactions on user accounts without transferring funds through API keys. The service excludes the direct transfer of user assets to the trader. This eliminates trust management of funds and the risk of losing a deposit. Despite the fact that the service started working recently, it already has 170 subscribers and $70,000 in revenue to date.

The trader receives commissions for profitable trades. Field of activity:
1. Cryptocurrency market;
2. Stock market.

At this stage there is:
1. Website in 5 languages, back office, tested platform for a year.
2. Formed customer base.
3. Formed staff of 10+ units.
4. Ready financial model.
5. Well-developed marketing plan.

The clients are the audience who are ready to copy transactions with a deposit of **$500** or more, while agreeing to pay an annual subscription of **$250** per year. This is ~21 USD/month.

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The main advantages of the service are:
- Convenient and intuitive interface;
- Copying between different exchanges;
- Affiliate program;
- Technical support 24/7;
- Payment of commissions to the trader only for profitable transactions without additional fees; - Copying third-party, automated algorithms.
You don't have to be a trader to start working with the service. It is possible to connect an automated algorithm;
- Automated risk management is one of the main advantages over competitors. We protect users' deposits from loss in the event of unsuccessful trader actions;
- Spot/Futures API key separation for copying.
The founder invested **$150,000** for the development of an API copying module, a website and alpha, beta testing.

Required amount of investments: $750 000

NAME	AMOUNT, $
Legal expenses	50 000
Team development	100 000
Marketing and advertising budget	500 000
Infrastructure costs	100 000
Total	**750 000**

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Income data for a year:

NAME	QUANTITY, PCS	PRICE, $	AMOUNT, $
Average receipt from subscriptions	30 000	500	15 000 000
Total			**15 000 000**

Expenses data for a year:

NAME	AMOUNT, $
Employee salaries	660 000
Business expenses	500 000
Administrative expenses	150 000
Affiliate commission payments - 47% of subscription sales	7 050 000
Total	**8 360 000**

- Annual profit: **$15 000 000**
- Annual expenses: **$8 360 000**
- Annual net profit: $15 000 000– $8 360 000 = **$6 640 000**
- Return on investment capital:

$$\textbf{ROI} = \frac{\text{Net profit}}{\text{Investment amount}} \times \text{Investor's share} \times 100\% = \textbf{620\%}$$

DISTRIBUTION OF SHARES:

Investor - **70%** and Founder - **30%** – until the full return on investment.

Investor - **30%** and Founder - **70%** – after the full return on investment.