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PROJECT №1535
PRODUCTION OF WATERPROOFING BUILDING MATERIAL

REQUIRED AMOUNT OF INVESTMENTS:
$155 319

ANNUAL NET PROFIT:
$756 098

RETURN ON INVESTMENT CAPITAL:
341%

FOUNDER'S INVESTMENT:
$52 000

Our social networks

Location: Russia
Description: Creation of a closed cycle production - commissioning of an automatic conveyor-type line for the production of coatings, with a capacity of 144 thousand m2 / year - an innovative thermal, noise, waterproofing building material that has no analogues. "LIVE FACADE" - textured stereo visualization of four (max) any independent images of day and night vision (in pairs) for finishing with insulation of the facades of old buildings and buildings made of aerated concrete.

The project is ready for implementation: MVP, technology has been tested in small-scale production, CP for the manufacture of equipment has been received from a potential manufacturer, raw materials and sales markets have been worked out.

The business plan focuses on the use of coatings on vertically oriented surfaces, while the coatings can be used as flooring for indoors and outdoors, while maintaining all the characteristics. The cost of 1 m2 is 385 rubles when purchasing the main raw materials (crumb rubber) at 20 rubles/kg. The estimated selling price is 1000 rubles per sq.m. The production break-even point is reached when production is loaded at 12% capacity.

Target audience: population and organizations associated with the construction of economy class. Purpose: waterproofing, thermal insulation, strengthening and finishing of dilapidated walls.

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Installation: complex, does not require qualifications, allows independent use. Consumer effect: unique appearance, reduction in the cost of facade finishing with insulation by 70% while reducing the period of finishing work by at least half. 2.5 million rubles were invested in R&D. There is 1.5 million rubles available to replenish working capital.

Required amount of investments: $155 319

NAME	AMOUNT, $
Modular frame	14 440
Stepper conveyor	20 758
Fluorescent composition sprayer	3 609
Mixing hopper with replaceable wall	12 852
Feed mechanism	7 033
Electric screw press	1 973
CO2 laser cutting machine 1290	4 672
CO2 laser cutting machines 600x400	16 191
Milling machine	2 530
Mold (set)	27 244
CNC system, software	2 335
Thermal chamber	4 670
Total	**155 319**

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Income data for a year:

NAME	AMOUNT, $
Coating	1 868 189
Total	**1 868 189**

Expenses data for a year:

NAME	AMOUNT, $
Cost, costs for spare parts, rent of production premises, utility bills, rent of administrative premises, general business expenses, payroll, advertising costs.	1 112 091
Total	**1 112 091**

- Annual profit: **$1 868 189**
- Annual expenses: **$1 112 091**
- Annual net profit: $1 868 189– $1 112 091 = **$756 098**
- Return on investment capital:

$$\textbf{ROI} = \frac{\text{Net profit}}{\text{Investment amount}} \times \text{Investor's share} \times 100\% = \textbf{341\%}$$

DISTRIBUTION OF SHARES:

Investor - **70%** and Founder - **30%** – until the full return on investment.

Investor - **50%** and Founder - **50%** – after the full return on investment.