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PROJECT №1922
PRODUCTION OF BOXES FOR VEGETABLES AND FRUITS UNDER FRANCHISE (READY BUSINESS) (BELARUS)

REQUIRED AMOUNT OF INVESTMENTS:
$1 845 000

ANNUAL NET PROFIT:
$769 500

RETURN ON INVESTMENT CAPITAL:
42%

Our social networks

Description: It is proposed to open a company for the production of universal wooden Euro boxes — premium packaging with a full-color individual design made of moisture-resistant HDF wood fiber board **2.5 mm** thick — on the terms of a franchise of an existing enterprise. The franchisor provides full support and assistance at all stages of work.

The manufactured packaging meets all technical and marketing requirements for packaging, storage, transportation and sale of berries, vegetables and fruits. The patented design of the boxes is self-assembling, does not require additional fasteners and has no analogues in the world except for one.

Product advantages:

- Palletizing height up to **2.5 m**
- The rigidity of the structure is ideal for long-distance transportation
- Moisture resistance
- Supplied disassembled, which allows you to save on box logistics.

The company is distinguished by a flexible approach to production volume, offering the possibility of producing from **500 thousand** boxes of various sizes per month at the initial stage. Raw materials are purchased and delivered from Belarus.

The production launch period is **4-6 months** from the moment of receiving investments.

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MARKET OPPORTUNITIES AND DEMANDS:

Growing demand for packaging solutions

The demand for boxes for packaging berries, vegetables and fruits in Uzbekistan has increased significantly amid an increase in export volumes. Uzbekistan is one of the leaders in the export of agricultural products to the CIS countries, Europe and Asia. In 2023, the volume of exports of fruit and vegetable products amounted to more than **2.4 million tons**, which is **12%** more than the previous year. Such growth requires modern packaging solutions that will help manufacturers not only preserve the goods in their original form, but also increase their market attractiveness.

Packaging needs: current situation and forecasts

With the growth of Uzbekistan's export potential, the packaging market will continue to expand. In 2024, fruit and vegetable exports are projected to grow by **15-20%**, which will significantly increase the demand for modern packaging solutions. Currently, Uzbekistan produces more than **5 million tons** of fruits and vegetables annually, of which about **50%** is exported.

Forecasts for packaging demand in 2024

- The demand for boxes for packaging berries, vegetables and fruits is estimated at **1.5-2 million** units per month.
- Assuming export growth and higher packaging standards, the market may increase to **2.5 million** boxes per month by the end of 2025.

Compliance with European standards

Exporting to Europe requires strict packaging standards such as environmental friendliness, safety and recyclability of materials. Euro boxes comply with EU standards, including environmental standards and food safety. Their self-assembly design and materials allow them to easily meet the requirements of international markets, making them ideal for export.

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Required amount of investments: $1 845 000

NAME	AMOUNT, $
Machines	500 000
Automatic laminators	200 000
Cutting line	50 000
Auxiliary equipment and sorting line, commissioning	150 000
Raw materials at the initial stage (3 months)	645 000
Salaries for service personnel (50 people, 3 months)	150 000
Rent of premises 5000 sq.m. (5 months)	150 000
Total	**1 845 000**

Income data for a year:

NAME	QUANTITY, PCS	PRICE PER PIECE	AMOUNT, $
Sale of boxes of size 40x30x11.5 (for cherry)	2 500 000	0,9	2 375 000
Sale of boxes of size 40x30x13 (for grape)	2 500 000	1	2 500 000
Total			**4 875 000**

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Expenses data for a year:

NAME	AMOUNT, $
Purchase of raw materials (including transportation costs)	2 580 000
Salary for service personnel (50 people)	600 000
Rent of premises 5000 m²	360 000
Electricity	78 000
10% of turnover for using the franchise	487 500
Total	**4 105 500**

- Annual income: **$4 875 000**
- Annual expenses: **$4 105 500**
- Net income: $4 875 000 – $4 105 500 = **$769 500**
- Return on investment capital:

$$\textbf{ROI} = \frac{\text{Net income}}{\text{Investment amount}} \times \text{Investor's share} \times 100\% = \textbf{42\%}$$

DISTRIBUTION OF SHARES

Investor – **100%**