Global Invest

Protected investments in highly profitable projects

PROJECT №1955
PUBLISHING A GLOSSY PERIODICAL MAGAZINE (SALE OF READY-MADE BUSINESS)

REQUIRED AMOUNT OF INVESTMENTS:
$700 000

ANNUAL NET PROFIT
$240 000

RETURN ON INVESTMENT CAPITAL:
34%

FOUNDER'S INVESTMENT:
$700 000

Our social networks

Description: A ready-to-operate glossy magazine dedicated to tourism, history, culture, and ecology is available for acquisition. With a consistent print run of **2,000 to 5,000** copies per issue, the publication has been a trusted player in the market for nearly 20 years.

Key Features:

- Bilingual publication: Released in Russian and English, enabling broad regional and international reach
- Loyal audience & advertiser base: Readership of up to **100 000** per issue
- Supported by **leading hotels and tourism-related businesses across Uzbekistan, Kazakhstan, and Kyrgyzstan**
- Remote editorial process ensures low operating costs
- Publishes up to 4 issues per year, with a 3-month production cycle per edition

Ownership & Intellectual Property:
The magazine was founded and is currently managed by an experienced editor, who holds full copyright and licensing rights to the publication.

Recognition & Awards:

- Award-winner at РОБРЕНД-2020, an international marketing competition in tourism
- **Honorary diploma from the Eurasian Community of Tourism Industry Specialists (ECOTIS)** for its contribution to the development of Uzbekistan's tourism sector.

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Market Context & Competitive Edge

In Uzbekistan, magazines such as HILL and ELLE (focused on the fashion industry), as well as Vizit Uzbekistan (discontinued since 2022), are also published. However, these titles do not represent direct competition to the founder's magazine. Their distribution is limited to the capital city and they lack the broad national and regional reach that the founder's publication has successfully built over the years.

Unique Positioning

What sets the founder's magazine apart is its multifunctional nature. Beyond producing a high-quality print edition, the project plays an active role in the country's cultural landscape. The magazine regularly organizes cultural events, hosts presentations, and serves as a co-organizer of international cultural festivals in collaboration with global foundations. This extended role in cultural diplomacy and event management is backed by letters of appreciation from international partners, affirming the magazine's influence and credibility far beyond print media.

Reason for Sale: The founder is relocating to another country.

Required amount of investments: $700 000

Name	Amount, $
Sale of a business	700 000
Total	**700 000**

Income data for 3 months:

Name	Amount, $
Advertising in the magazine (1 page $2,500) with the possibility of selling 40 pages out of 100 pages in the issue	100 000
Cover sale (including 6 pages)	25 000
Total	**125 000**

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Expense data for 3 months:

Name	Amount, $
Preparation and selection of articles and materials for the issue (payment of journalists)	10 000
Conducting author's photo sessions, buying photographs from photographers.	10 000
Payment to the printing house for the print run (2,000 pieces)	10 000
Transportation costs (in Uzbekistan, Kazakhstan, Kyrgyzstan) (3 months)	5 000
Taxes from incoming amounts 4%	5 000
Marketing, targeting	3 000
Payment for the layout of the issue	2 000
Travel expenses (accommodation, food, paperwork)	5 000
Presentation of the issue after receiving it from the printing house	15 000
Total	**65 000**

- Annual income: $125 000*4 = **$500 000**
- Annual expenses: $65 000*4 = **$260 000**
- **Annual net profit**: $500 000 – $260 000 = **$240 000**

$$\textbf{ROI} = \frac{\text{Net income}}{\text{Investment amount}} \times \text{Investor's share} \times 100\% = \textbf{34\%}$$

Distribution of shares

Investor – **100%**