Global Invest

CENTER FOR STRATEGIC COMMUNICATIONS

OFFER №104
SALE OF CEYLON TEA

APPLICANT:
MANUFACTURER, BRANDED PACKER, EXPORTER

COUNTRY:
SRI LANKA

INDUSTRY:
PRODUCTION, PACKAGING, AND INTERNATIONAL TRADE OF CEYLON TEA

TARGET MARKETS:
CIS, EASTERN EUROPE, MIDDLE EAST, AFRICA, ASIA

OBJECTIVE:
EXPANSION OF EXPORT SUPPLIES AND SEARCH FOR NEW DISTRIBUTORS

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Description: The company specializes in the production and packaging of a wide range of Ceylon teas under various brands — from classic varieties (OP, BOP, FBOP, Pekoe) to innovative herbal and wellness blends such as moringa, hibiscus, butterfly pea, lemongrass, and more. Only high-quality leaves from regional plantations (Uva, Ruhuna, Dimbula) are used, with hand-picking and modern packaging formats, including metal tins, kraft boxes, pyramid and classic tea bags. The assortment also includes organic, regional, and Ayurvedic teas.

The products are export-oriented and already supplied to multiple countries, fully compliant with international quality and safety standards. The range includes rare varieties such as Silver Tip, Golden Tip, and White Tea.

Partnership opportunities offered:

- Distribution and wholesale partnership
- Contract manufacturing under the client's brand (Private Label)
- Regular direct tea shipments in various formats (bulk, bagged, packed)
- Joint brand promotion in the target region
- Flexible payment terms, market-tailored assortment, and support with certification

Technical Parameters of the Commercial Offer

- Over 80 SKUs: black, green, white, herbal, and flavored teas
- Formats: 2g × 25 pyramid tea bags; loose leaf tea (50g, 100g, 150g); carton/tin/gift packaging
- Minimum order quantity: from 1,000 units
- Customizable blends, flavoring, and packaging design available
- Tea is handpicked, produced, and packed in Sri Lanka
- Prices start from approximately $2.25 per unit

Key Advantages of Partnership

- 100% natural Ceylon tea from regional plantations, without additives
- Wide range of products from mass-market to premium and organic lines
- Flexible Private Label options tailored to target markets
- International certifications, export experience, and fast logistics
- Eye-catching packaging design and well-formulated wellness blends
- Marketing, branding, and localization support for partners