Global Invest

Protected investments in highly profitable projects

PROJECT №206_ AUTO SPA (MALAYSIA)

REQUIRED AMOUNT OF INVESTMENTS:
$31 542

NET PROFIT FOR ONE AND HALF A YEAR:
$142 000

RETURN ON INVESTMENT CAPITAL:
54%

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Project Description: The founder proposes a project to launch a detailing car wash and cleaning service in the Subang Jaya area of Kuala Lumpur, combining affordable prices with high-quality service. With more than **1 million car owners** in Kuala Lumpur, the project targets a large and growing customer base, ensuring strong demand for its services.

The service will operate seven days a week, follow clearly defined Standard Operating Procedures (SOPs) for every operation, and offer customers a wide range of services.

The client acquisition model is based on subscriptions, discount cards, referral programs, and special promotions, aimed at ensuring a steady flow of customers and organic growth through word-of-mouth and social media activity.

Key Project Features

- High quality at an affordable price — premium-level service at rates accessible to the mass market.
- Flexible loyalty system — memberships, loyalty cards, bonuses for referrals and social media mentions, and special date promotions.
- Customer-driven marketing — “bring a friend” program, discounts for mentions and visual content from clients on social media, driving organic promotion.
- Wide range of additional services — disinfection, protective coatings, specialized cleaning, and service options that increase the average ticket size.
- Scalability potential — the ability to expand the service range and open additional locations using a proven business model.

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NAME	AMOUNT, $
Arrangement of washing bays	4 200
Rental of bays (for the first 6 months)	6 300
Purchase of water system, vacuum cleaner, and tools	1 050
Supply of foam/wax for 6 months	840
Branding and marketing materials	1 050
Payroll fund for 5 employees (for the first 6 months)	15 372
Obtaining licenses and permits	630
Miscellaneous expenses and contingency fund	2 100
Total	**31 542**

Financial forecast for 18 months:

- Revenue: $210,000
- Expenses: $68,000
- Net Profit: **$142 000**
- Return on Investment Capital:

$$\textbf{ROI} = \frac{\text{Net profit}}{\text{Investment amount}} \times \text{Investor's share} \times 100\% = \textbf{54\%}$$

Investor Proposal:

With revenue of $210,000 — the investor receives **12%.**

With revenue of $315,000 — the investor receives **15%.**

Additional Option:

The investor has an option to convert the investment into an equity stake (shares) in the company, under terms to be mutually agreed upon at the time of conversion.