Global Invest

Protected investments in highly profitable projects

PROJECT №2070
PLATFORM FOR TENDERS AND PUBLIC PROCUREMENT
(BUSINESS EXPANSION)

REQUIRED AMOUNT OF INVESTMENTS:
$300 000

ANNUAL PROFIT:
$550 000

RETURN ON INVESTMENT CAPITAL:
92%

FOUNDER'S INVESTMENT:
$150 000

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Project Description: The author presents a project — a multilingual platform for tenders and public procurement in the CIS and Asia.

The platform trains suppliers, government buyers, and procurement departments to win tenders in Uzbekistan, Kazakhstan, Russia, China, and India. The foundation is practice and mentorship; speakers have over 1,000 successful wins. The results are confirmed by figures: 5,000+ graduates, 1,000+ annually, ARR $470k+, and revenue growth of ×3.5 during 2022–2024. Products include courses and workshops, SaaS-based subscriptions, and expert consulting.

Target Audience & Offering

- Segments: Suppliers (SMEs), government buyers/agencies, procurement departments — each segment has dedicated product lines.
- Languages: RU / EN / UZ / KZ / CH.
- Formats: Practical step-by-step courses and workshops, annual SaaS subscription for materials and updates, expert consulting.
- Localization: Programs are adapted to regulations and practices of CIS countries.

Advantages

- Practical methodology: Training is built on real cases and mentorship; speakers have 1,000+ tender wins.
- Multilingual & localized: Content and templates tailored for specific jurisdictions.
- Expert team: Experts from the Association of Public Procurement Participants; experience with the Ministry of Finance and Anti-Corruption Agency; 10–20+ years in tendering.
- Flexible products: Country-specific courses, subscription model (SaaS), targeted consulting, and project support.

The author has invested **$150,000** into operational expenses, marketing, webinars, and related activities.

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Required amount of investments: $300 000

Name	Amount, $
Marketing (advertising, joint webinars and native placements on exchanges, partnerships with chambers of commerce / trade unions)	90 000
Training / Content (production of new modules for government buyers and procurement departments, conversion of offline programs into fully online formats, creation of manuals and case studies)	105 000
Administration / Operations (hiring and onboarding of curators/methodologists, student support, hosting/infrastructure, market-specific compliance)	60 000
Content Localization (expansion of content languages — EN first, then CN; adaptation to local laws; subtitles and voiceovers	45 000
Total	**300 000**

Annual income data:

Name	Number of Clients, pcs	Average Price, $	Amount, $
Educational Program	1 500	500	750 00
Expert Consulting (individual support)	50	2 000	100 000
Total			**850 000**

Annual expenses data:

Name	Amount, $
Operating Expenses (marketing, salaries, rent, taxes, production, etc.)	300 000
Total	**300 000**

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- Annual income: $850 000
- Annual expenses: $300 000
- **Annual net profit**: $850 000 – $300 000 = **$550 000**

$$\textbf{ROI} = \frac{\text{Net profit}}{\text{Investment amount}} \times \text{Investor's share} \times 100\% = \textbf{92\%}$$

Share Distribution

Until full return of invested funds: Investor – **50%**, Project Author – **50%**

After full return of invested funds: Investor – **30%**, Project Author – **70%**