Global Invest

CENTER FOR STRATEGIC COMMUNICATIONS

OFFER №107
EXPORT OF NATURAL FRUIT PRODUCTS

APPLICANT:
MANUFACTURER

COUNTRY:
TURKEY

INDUSTRY:
FOOD INDUSTRY

TARGET MARKETS:
CIS, EUROPE, ASIA, MIDDLE EAST

OBJECTIVE:
EXPANSION OF DISTRIBUTION, SEARCH FOR IMPORTERS AND PARTNERS

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Description: The company was founded in 2004 and is located in an ecologically clean, high-altitude region of Turkey, right in the heart of the country's fruit-growing areas. Owing to its geographic advantages and modern production facilities, the company ensures the output of high-quality products that meet international standards.

Product range includes:

- Natural fruit purées (apple, apricot, pomegranate, sour cherry, sweet cherry, carrot, fig, etc.)
- Fruit purée concentrates
- Natural fruit flavors (FTNF – From The Named Fruit)

Production volumes and product composition are adapted to customer requirements. Quality standards are implemented at every stage — from raw material harvesting to packaging and shipping.

The company offers direct partnership in the format of:

- Long-term contracts for the supply of fruit products
- Private Label (possibility of production under the partner's brand)
- Cooperation with distributors, processors, and manufacturers of beverages, baby food, confectionery, and more.

Technical Parameters of the Commercial Offer

- Fruit purées and concentrates with various Brix levels (9–16°Bx) and acidity (0.3–4.5%)
- Aseptic packaging
- Guaranteed traceability of fruit origin
- Option to select the degree of processing and concentration according to customer's technological needs
- Products without added sugar and GMO-free
- Compliance with international standards: ISO, HACCP, and others

Advantages of Cooperation

- Turkey is one of the world's leaders in fruit cultivation, with ideal climatic conditions and a rich horticultural tradition
- High-altitude location ensures natural purity and rich flavor of raw materials
- Wide assortment and flexibility to meet customer requirements
- Transparency, quality, and stable supply
- Competitive pricing with European-level quality
- Commitment to sustainable development and ethical production practices