Global Invest

CENTER FOR STRATEGIC COMMUNICATIONS

OFFER №109
SEO AGENCY SERVICE

APPLICANT:
SEO AGENCY

COUNTRY:
INDIA

INDUSTRY:
SEARCH ENGINE OPTIMIZATION: LOCAL SEO, REGIONAL SEO, NATIONAL SEO, INTERNATIONAL SEO

TARGET MARKETS:
GCC, USA, SINGAPORE

OBJECTIVE:
EXPAND PRESENCE IN GCC/USA/SINGAPORE THROUGH LOCAL PARTNERS

Contact us

Description: Professional SEO Agency. With over ten years of proven success, operating under a renewed legal entity since 2023. The agency specializes in promoting websites and online services of any complexity—covering local, regional, national, and international levels. The team handles the full cycle of tasks: keyword research and semantic analysis, optimization strategy development, solution implementation, and ongoing support with detailed analytics.

Proposed Collaboration Format

- Partnership to expand into GCC, USA, and Singapore markets through local representatives.
- White Label or Private Label cooperation for agencies, integrators, and media platforms.
- Co-branding and representation on the partner's side.
- "Delivery to the client" model, where projects are executed under the partner's brand or a joint brand, while the partner manages client relationships.
- Payment terms are negotiated individually and may be tied to completed deals.

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Technical Parameters of the Commercial Offer

- **Service:** Comprehensive SEO support (local, regional, national, international).
- **Base Rate:** From USD 2,000/month per project; recommended contract term — 12 months (approx. USD 24,000 per project per year).
- **Execution Formats:** White Label, Private Label, Co-branding, remote service delivery, English-language support.

Collaboration Advantages

- **Extensive experience and reputation:** Over ten years of successful work in the SEO and digital marketing industry, with proven case studies and results for clients from India, the GCC, the USA, Canada, and other regions.
- **Comprehensive range of SEO services:** Includes technical SEO, on-page and off-page optimization, link building, creation of SEO-friendly content and product descriptions, as well as development of content marketing strategies.
- **Geographical versatility:** Experience in local, national, and international SEO campaigns enables tailored strategies for different target markets.
- **Client-oriented approach:** Flexible cooperation formats (White Label, Private Label, Co-branding), customized strategies, and transparent reporting focused on measurable outcomes.
- **Support for businesses of all sizes:** Services are suitable for small, medium, and large companies, ensuring effective work with niche projects as well as major brands.
- **Proven results:** Published success stories on the official website demonstrate increased visibility, traffic growth, and improved search rankings for clients